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NICHI GAKKAN COMPANY For the Year Ended March 2012 (FY2012) **Financial Results Briefing Document**

May 17, 2012

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Information Meeting of Financial Report for the Year Ended March 31, 2012

President and Representative Director

Masatoshi Saito

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FY2012 Overview of Financial Results

FY2012 Financial Results

Consolidated

(Unit: Million yen)

		FY2011	FY2012		
		Amount	Amount	Year on Year	
Net sales		240,827	257,340	6.9%	
Operating inc	come	7,868	11,672	48.3%	
%		3.3%	4.5%		
Ordinary inco	ome	9,660	12,674	31.2%	
%		4.0%	4.9%		
Net income		3,478	5,897	69.5%	
%		1.4%	2.3%		
<reference></reference>					
Comprehensive income		3,375	5,933	75.8%	
%		1.4%	2.3%		

1. Net sales reached another record high (for 4 consecutive years)

- 1) Revenue growth trend continued at Health Care Business
 - Solid growth in number of users for each service
 - •Fiscal year-end of Nichii Care Palace Co., Ltd. (Nichii Home) changed from Dec. to Mar. Results recorded for 15-month period from January 2011 to March 2012
- 2) Expanded Education Business by making GABA as a consolidated subsidiary

2. Operating income exceeded ¥10.0 billion, profit growth for 3 consecutive years

- 1) Operating income:
 - Exceeded ¥10.0 billion for the first time since FY2004 (Company's 3rd highest) Large profit growth on improved operational efficiency at main businesses
- 2) Net income: ROE 10.8% (up 3.9% year on year)
- 3) Operating cash flow: A record ¥16,128 million

3. Strengthening of group management capabilities with new management structure

- 1) Earnings contribution from GABA from 3Q
- 2) Launched business development in China by NICHII CARENET COMPANY and establishing Riyi Fuli Qiju Maoyi (Shanghai) Co., Ltd. in China
- 3) Nichii Care Palace Co., Ltd. (Nichii Home) achieved full-year profitability

FY2012 Net Sales and Operating Income by Business

Consolidated net sales

(Unit: Million yen)

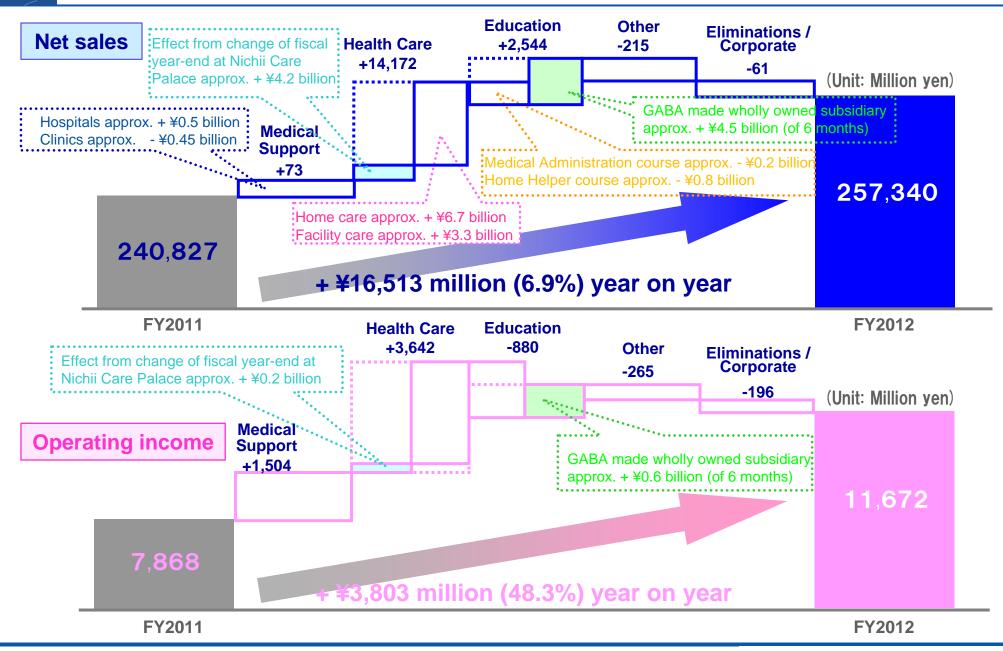
	FY2011 Result	FY2012 Result	Year on Year		
	Thestat		Change	%	
Medical Support Business	103,227	103,301	74	0.1%	
Health Care Business	124,321	138,493	14,172	11.4%	
Education Business	12,907	15,451	2,544	19.7%	
Other Businesses	1,642	1,427	(215)	(13.1%)	
Eliminations / Corporate	(1,271)	(1,333)	(62)	-	
Total	240,827	257,340	16,513	6.9%	

Consolidated operating income

(Unit: Million yen)

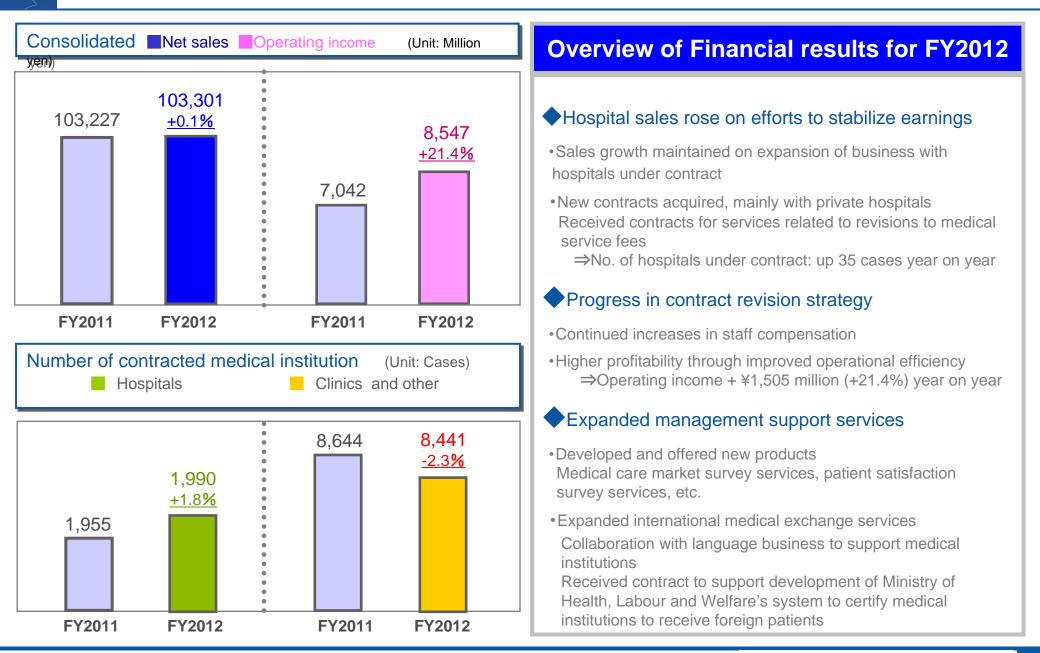
	EV2011 Result	FY2012 Result	Year on Year		
	FIZUIT Result		Change	%	
Medical Support Business	7,042	8,547	1,505	21.4%	
Health Care Business	6,500	10,142	3,642	56.0%	
Education Business	1,596	715	(881)	(55.2%)	
Other Businesses	(68)	(334)	(266)	-	
Eliminations / Corporate	(7,201)	(7,397)	(196)	-	
Total	7,868	11,672	3,804	48.3%	

Factors of Changes in Net Sales and Operating Income (Year on Year)

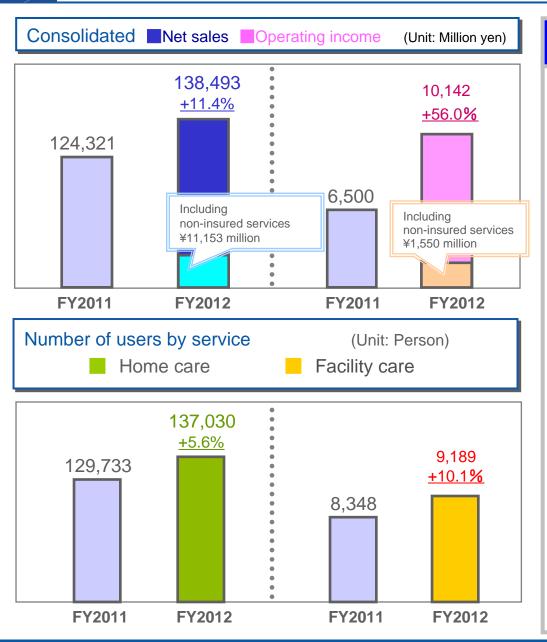


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Medical Support Business FY2012 Financial Results



Health Care Business FY2012 Financial Results



Overview of financial results for FY2012

Expansion of Home care and Facility care Services

- •Increase in the number of service users
- Aggressive service center development No. of facilities
 FY2011 FY2012

	FY2011	FY2012
Care plan	694	737 (+43)
Home-visit long-term care	1,022	1,062 (+40)
Home-visit nursing care	2	23 (+21)
Day-care	294	326 (+32)
Hohoemi	217	241 (+24)
Kirameki	34	42 (+8)
Nichii Home	48	50 (+2)

Earnings contribution from Nichii Care Palace

- •Achieved full-year profitability, earnings recorded of 15 months
- Net sales ¥20,369 million; Operating income ¥369 million (Including 3-month portion: ¥4,214 million / ¥214 million)

Strengthened services not covered by insurance

- •The number of users of welfare services for the handicapped surpassed 10,000
- •FY2012 operating margin for non-insured services: 13.9%
- (Composition to Health care business operating income: 15.3%)

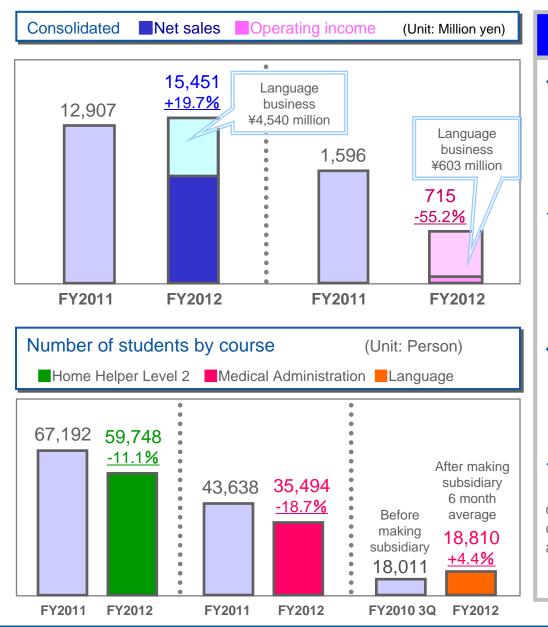
Preparations to develop welfare equipment wholesale business in China

•Established Riyi Fuli Qiju Mayoi (Shanghai) Co., Ltd., in February 2012

(Unit: Million yen)

		FY2011		FY2012		
		2Q	Full Year	2Q	Q Full Year	
		Amount	Amount	Amount	Revised Forecast	Amount (Result)
	Hohoemi	8,683	17,640	9,479	19,400	19,480
	Kirameki	3,276	6,594	3,560	7,400	7,350
	Home	7,505	15,471	7,940	16,400	20,369
Net	sales	19,464	39,705	20,980	43,200 47,20	
	Hohoemi	1,204	2,467	1,580	3,100	3,314
	%	13.9%	14.0%	16.7%	16.0%	17.0%
	Kirameki	367	716	403	700	723
	%	11.2%	10.9%	11.3%	9.5%	9.8%
	Home	278	838	554	1,600	2,010
	%	3.7%	5.4%	7.0%	9.8%	9.9%
Gro	ss profit	1,850	4,021	2,539	5,400	6,048
%		9.5%	10.1%	12.1%	12.5%	12.8%

Education Business FY2012 Financial Results



Overview of financial results for FY2012

Students increased particularly for 2 main courses

•Home Helper Level 2 course:

59,748 students (down 11.1% year on year)

Medical Administration course:
35,494 students (down 18.7% year on year)

Full-fledged entry into language business

- Made GABA Corporation a wholly owned subsidiary
- •Solid growth in the number of clients 18,810 (up 4.4% year on year)
 - ⇒Contributing to earnings stabilization

Net sales ¥4,540 million, Operating income ¥603 million

Strengthened development and expansion of new courses

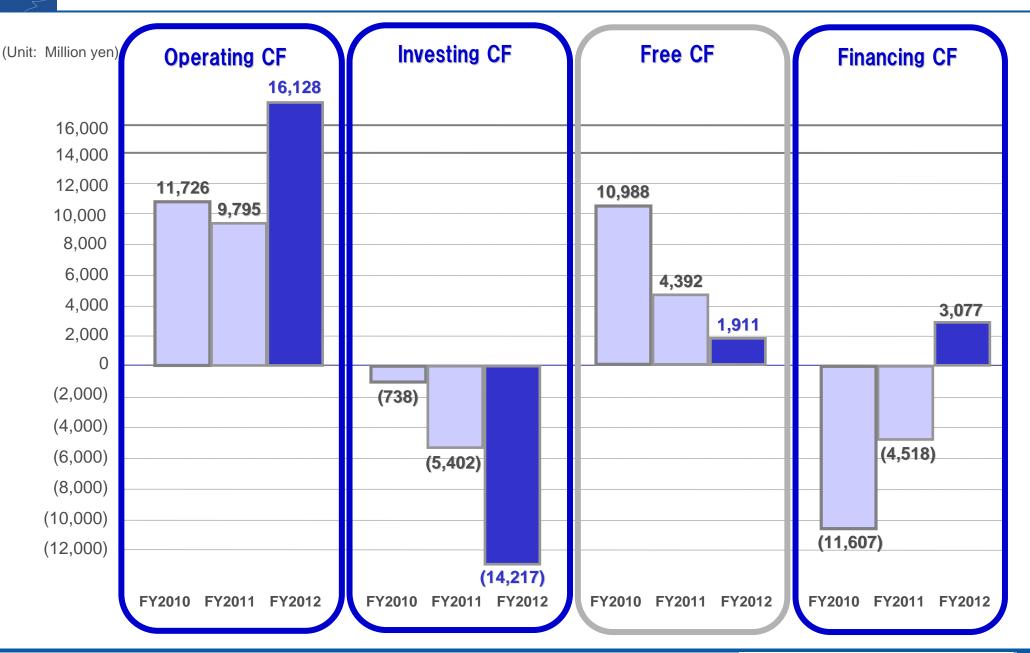
- •Redoubled efforts to develop Web College (e-learning courses)
- Developed and expanded Dispensing Pharmacy Administration Course

Aggressively pursued job training program contracts

•Pursued contracts for public job training programs, "Study and obtain a qualification as a care worker while working at long-term care facilities" program by Ministry of Health, Labor and Welfare and subsidized job training programs

(shifted to job-seeker support system in October)

Consolidated Cash Flows



FY2013 Forecast

Management Targets

Achieve stable and long-term growth by expanding areas of business and strengthening management base

FY2013: New Strategic investment for stable growth

FY2014 and beyond: Aiming for stable growth by investment recovery in existing and new businesses

Management Indicate as Target

FY2012

Net sales growth 6.9% year on year

Operating margin 4.5%

ROE 10.8%

Medium- to Long-Term Target

Double-digit growth of net sales year on year

Operating margin 7% or higher

ROE 15% or higher

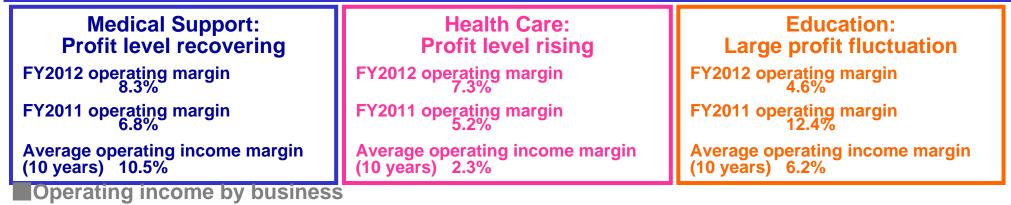
Review of Management Issues and Responses During Rapid Growth Period from FY2000 to

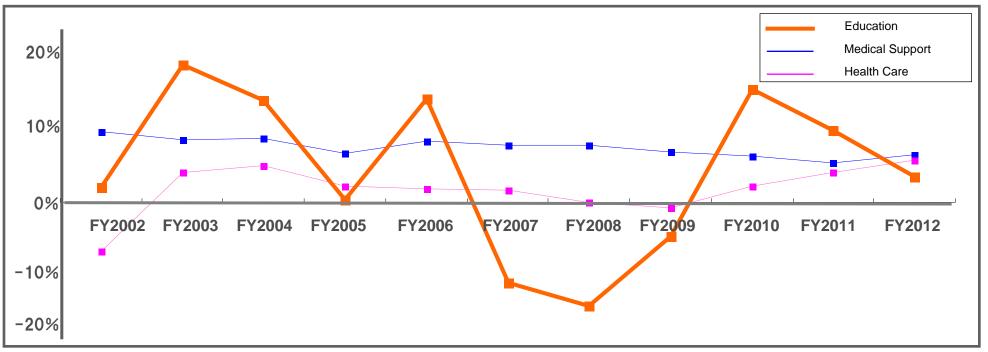
FY2000Net sales ¥92,178 millionOperating income ¥5,143 millionFY2012Net sales ¥257,340 millionOperating income ¥11,672 million

Issue	Response
Profitability	 Revision of contracts for medical support services
Risk from regulatory changes	 •Expansion of services not covered by long-term care insurance FY2012: Net sales ¥11,153 million (8.1%); Operating income ¥1,550 million (15.3%) *Figures in parentheses are composition ratio to Health Care business. FY2001: 6 services FY2012: 15 services
Growth	 Make Health care business as 2nd pillar of internal growth and achieve high growth through M&A FY2001: Net sales ¥20,346 million; Number of facilities 749 FY2012: Net sales ¥138,493 million; Number of facilities 1,285 M&A July 1999: Healthy Life November 2007: COMSN September 2011: GABA
Risk from macroeconomic changes	 GABA becoming subsidiary reduced macroeconomic risk at Education Business, but issues remain FY2004: Net sales ¥17,443 million; Operating income ¥3,093 million
Group strength	 Increase of subsidiaries which contribute to earning ; Nichii Care Palace, GABA and others FY2011 Consolidated-parent ratio: Net sales 1.08; Operating income 0.93 FY2012 Consolidated-parent ratio: Net sales 1.12; Operating income 1.06

Issues remain at Education Business

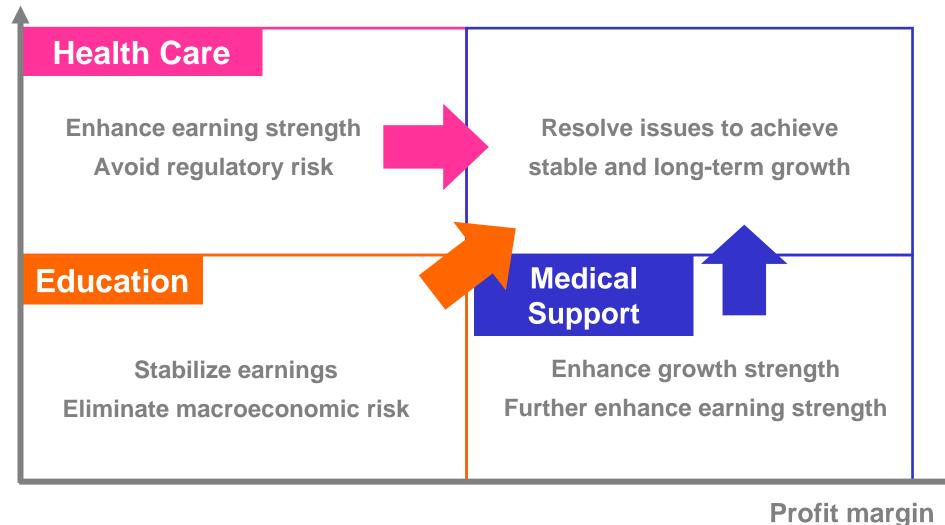
Restructuring of Education Business essential for earning stabilization





Management Strategy 4 Positioning of Respective Business and Issues Going Forward

Growth rate



Strategy by Business

Medical Support Increase growth and profitability by strengthening management support services development

Strengthen development of total management support services

Existing

Existing

Strengthen human resource base, further raise operational efficiency

New Businesses

(collaboration with regional medical facilities, international medical exchanges, etc.)

Health Care Raise profitability and avoid regulatory risk by strengthening development of non-insured services

Raise facility utilization, operational efficiency

Proactively open facilities

Strengthen collaboration between medical facilities and long-term care through home-visit nursing

Expand non-insured services

•Welfare services for the handicapped

New Businesses

- Daily life support services
- Private brand products, etc.

Education

Raise growth and profitability by developing new courses in language business

Existing

Review curricula

Develop courses that address regulatory changes

Strengthen job training support function

New Businesses

Strengthen language business development

Develop and expand lifelong learning, professional accreditation courses

Strengthen position in language school market, where stable growth is forecast, to bolster competitiveness and earnings strength

1. Pursue synergies between businesses

Use strategic investment to organically connect businesses and deploy competitive advantages

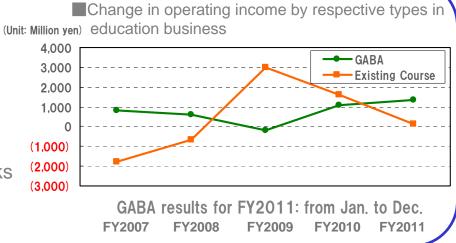
- 1) Combination of Language and child care (English conversation lessons for children)
- 2) Combination of Language and medical support (international medical exchanges)

3) Combination of Long-term care and child care (increase facility utilization, raise customer satisfaction)

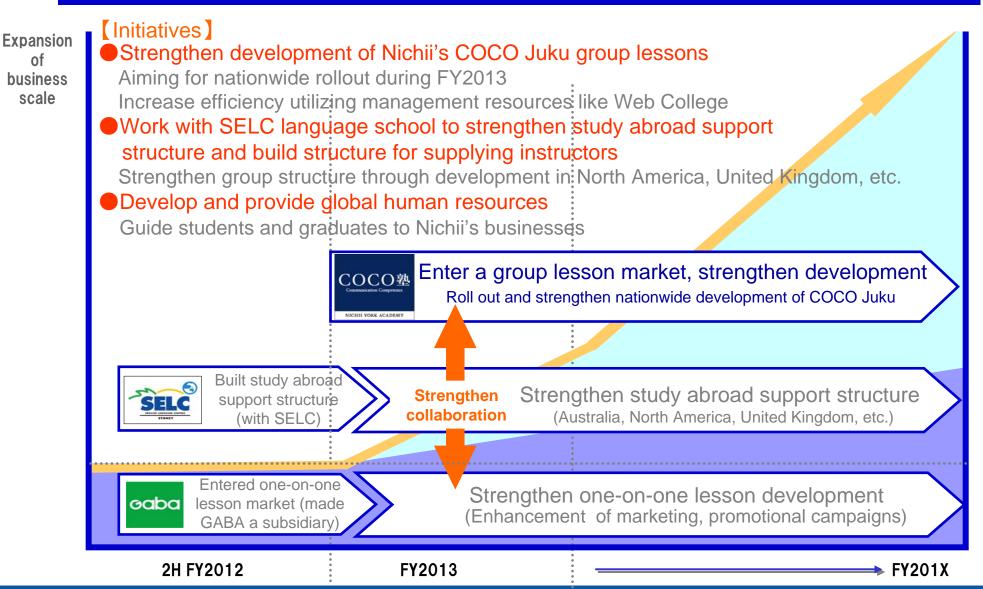
2. Avoid macroeconomic risks

Address issues at Education Business

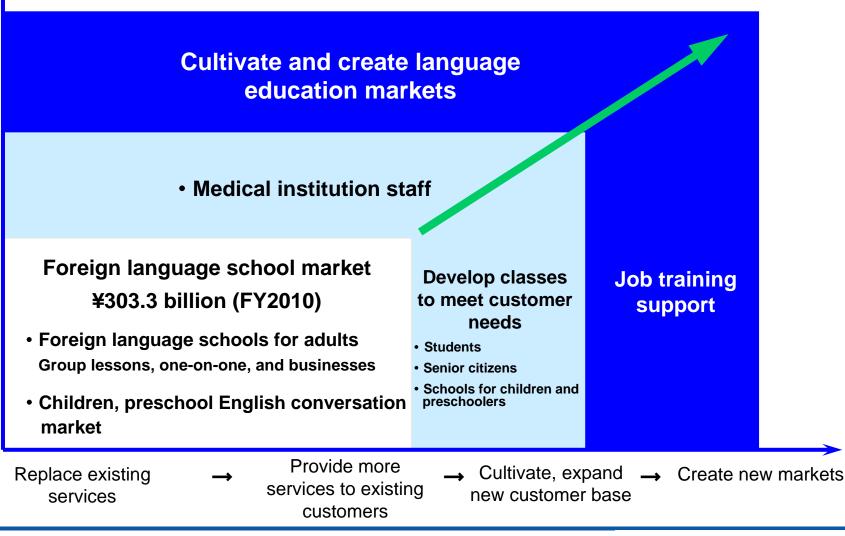
- 1) Enhance earnings strength
- 2) Address macroeconomic (hiring trend) risks



Expand business scale by cultivating group lesson market







Diversification

- •Make education business the 3rd pillar
- Secure earnings source

Activation

- Reduce macroeconomic risk
- Revitalize existing businesses

Medical support, International medical exchanges, Health care, English conversation lessons for senior citizens, Child care, Preschool English programs

- •Expand education course lineup
- •Go into prospective business fields

Sophistication

Nationwide network

Main Business's customer bases

• Multiple utilization of management resources

Utilization

Consolidated (Unit: Million yen)				
	FY2012	FY2013		
	Amount (Result)	Amount (Forecast)		
Netsales	257,340	274,000	6.5%	
Operating income	11,672 4.5%	11,400 4.2%	X /	
Ordinary income %	12,674 4.9%	11,000 4.0%	· · · · ·	
Net sales	5,897 2.3%	5,800	(1.6%)	

FY2013 Key Points in the Results Outlook

<u>1. Strategic investment for stable, long-term growth</u></u>

 Invest in education, language business – develop nationwide group lesson business through COCO Juku

2.Another record-high net sales (up 6.5% year on year)

•Health care business (up 3.4% year on year) Increase the number of users in respective services

•Education business (up 72.1% year on year) Full contribution from business results of GABA and beginning of contribution from COCO Juku

3. Intentional profit decline resulting from strategic investment (down 2.3% year on year)

• Temporary profit decline from upfront investment for nationwide rollout of language education business

FY2013 Forecast Net Sales and Operating Income by Business

Consolidated net sales

ensendated net sales		(Unit: Million yen)	
	FY2012 Results	FY2013 Forecast	year on year
	FIZUIZ RESUITS	FIZUIS FUICCAS	%
Medical Support Business	103,301	103,800	0.5%
Health Care Business	138,493	143,200	3.4%
Education Business	15,451	26,600	72.1%
Other Businesses	1,427	1,400	(1.9%)
Eliminations / Corporate	(1,333)	(1,000)	-
Total	257,340	274,000	6.5%

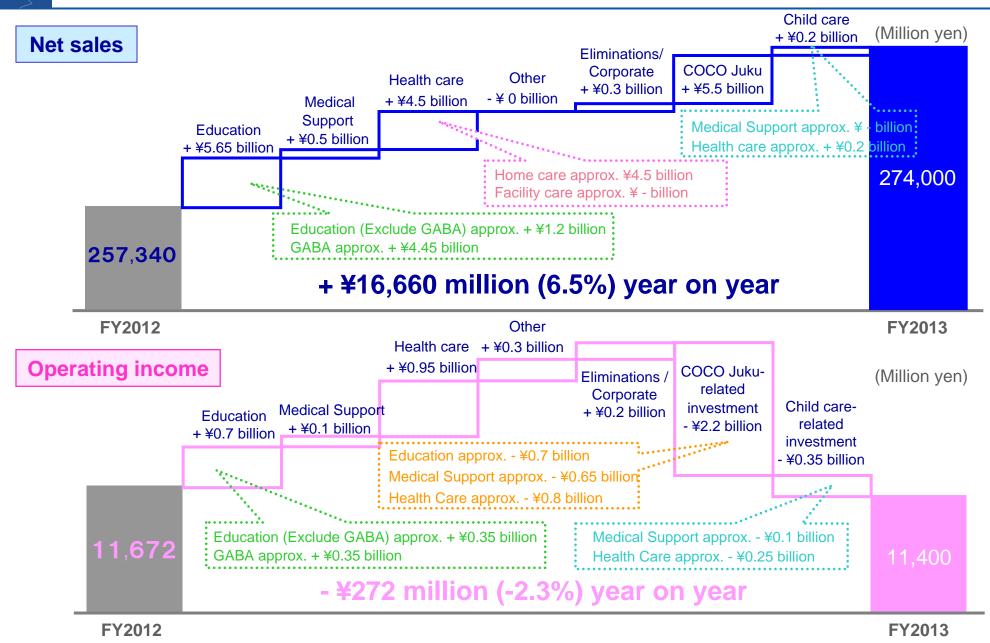
Consolidated operating income

(Unit: Million yen)

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	FY2012 Results	FY2013 Forecat	year on year
	FIZUIZ RESUILS	F 12013 FUIECat	%
Medical Support Business	8,547	7,900	(7.6%)
Health Care Business	10,142	10,000	(1.4%)
Education Business	715	700	(2.2%)
Other Businesses	(334)	0	-
Eliminations / Corporate	(7,397)	(7,200)	-
Total	11,672	11,400	(2.3%)

Factors of Changes in Net Sales and Operating Income (Year on Year)



Revisions

Under the 2012 revisions, compensation for long-term care services was revised as follows, based on improved compensation for care workers, lower prices, business conditions for care workers, and moves toward regional comprehensive care:

Revision to long-term care compensation: +1.2% (home +1.0%, facility +0.2%)

(As a result of the improved compensation for care workers factored into compensation for long-term cares services: -0.8%)

Main Points

Review of compensation prices

Review of prices for each service Regional portion: Review based on civil service pay scale Time portion: Review of time portion in calculation of compensation for home-visit and day-care services

•Strengthening of home care through collaboration between medical institutions and long-term care services

Introduction of 24-hour local patrols, on-demand home visits, strengthen home-visit care

•Shift to higher compensation paid to long-term care workers

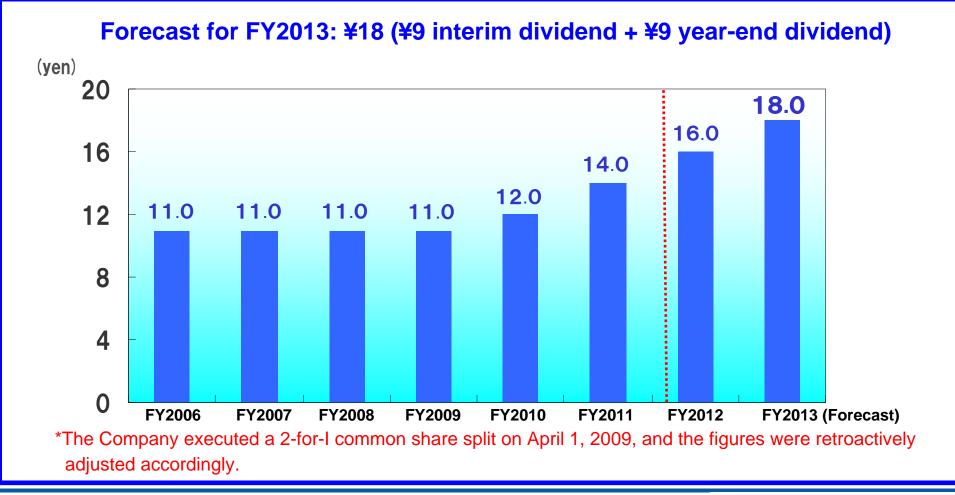
Higher compensation paid to long-term care workers, which had been implemented to March 2012 to improve labor conditions, was factored into long-term care compensation.

Promoting prioritization, efficiency

Strengthening preventive care and services that prevent symptom aggravation, increase efficiency in long-term care services

"Stable and continuous returns" is our basic principle

In anticipation of record profit going forward, dividend increase for 4 consecutive years



All the profit targets and other forecasts, including the number of contracts, number of users, and goals contained in this documents, are based on the current information available to the Nichii Group. Such information is subject to the influence of factors such as economic circumstances, relaxation of regulations and employment conditions. Please understand that actual business performance and other achievements, such as the number of contracts and number of users, may be substantially different form the forecasts.

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