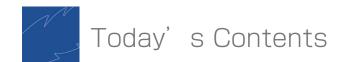
NICHII GAKKAN COMPANY

Financial Results Briefing Document

for the 1H of the FY 2014

November 8, 2013





1. Overview of Financial Results for the 1H of the FY2014

(1) Financial Results for the 1H of the FY 2014

	-	Consolidated Net Sales and Operating Income by Business Increase/Decreases in Net Sales Increase/Decreases in Operating Income Increase/Decreases in Operating Income to forecast Segments Highlights Education Business Highlights by Brand Status of Child Care Business	•	• • •	P9P10P11P12P14~P18P19	17
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Overview of Financial Results for the 1H of the FY 2014



(Unit: million yen)

	FY2013 1Q	FY2014 2Q				
	Result	Forecast	Result	Year on Year		
Net Sales	132,132	137,400	136,049	3.0%		
Operating Income	3,903	3,600	3,229	▲ 17.3%		
%	3.0%	2.6%	2.4%			
Ordinary Income	3,491	3,200	2,502	▲ 28.3%		
%	2.6%	2.3%	1.8%	_		
Net Income	1,432	2,100	1,660	15.9%		
%	1.1%	1.5%	1.2%	-		

Financial Results Highlights for the 1H of the FY2014

POINT 1 The 6th consecutive year of revenue growth with record-breaking net sales

 Long-term-care Continued to steadily increase, both for home care services and services at health care facilities.

· Medical Support Acquisition new contracts with large hospitals

POINT2 Contribution from operating results of Nichii Care Palace and GABA

	Net sales	Operating income
Nichii Care Palace	9,057million (Increase 5.8% year on year)	799millon (Increase 90.4% year on year)
GABA	5,050million (Increase 8.6% year on year)	752million (Increase 40.1% year on year)

^{*}Operating income figures indicate post-goodwill figures.

POINT3 Continuous implementation of strategic investment

- Active offering of COCO Juku Junior (Franchise)
- · Active offering of Child care centers



POINT3 Continuous implementation of strategic investment 11.3 13.3 11.9 12.3 12.9 13.9 Entering the language Establishing integrated nationwide development language educatior education market programs The launch of COCO The launch of COCO jyuku Made GABA al iyuku Junior school subsidiary schools, nationwide. Language Established COCO iyuku education Made SELC a subsidiary contact for support for studying abroad Established Y\(\phi r \) NYU-SCPS-AL\(\text{} \) Global Study Tokyo Open Center Active expansion of child care centers Build organizational taking advantage of the synergies structures Child Offering English Conversation lessons Care Established conversation a Child Care business division Providing high-value-added services by taking advantage of the synergies



For Adults Group lesson

~nationwide development~ 80 Class room

(Course)

Ordinary Conversation
Business English
Medical course



For Children Group lesson

~nationwide development~
113 Class room
(Course)
International Course
Regular Course



One - on - One Lesson

~Metropolis development~ 38 Class room

(Course)

Business English ordinary conversation etc



<u>College</u>

at Sydney and Vancouver

(Course)

Business English
English for Health Fitness
and Wellbeing



Business alliance with New York Univ.

ALI Tokyo operating at Shinagawa

(Program)

Professional English Program
Comprehensive English Program
College Preparatiory Program

グローバル人材を育成する ヨーク国際留学センター Support for

コーク国際電子センダー YORK Global Study Center Studying abroad

COCO jyuku contact for support for studying abroad

(Principal businesses)

Proposing plan to studying abroad Consultation for studying abroad Carrier Support



Financial Results Highlights for the 1H of the FY2014

[Goals of Government Action Plan] Training for global human resources By 2020, double the number of Japanese students who study abroad (university students, etc.: 60,000 people→120,000 people)



Further expansion of a global network and community-based development

Financial Results Highlights for the 1H of the FY2014



(Goals of Government Action Plan)

Aim for the elimination of "childcare waiting lists" by securing childcare arrangements for additional about 400,000 children by 2017

Active expansion of child care centers, establishment of a new childcare system (Launch slated for 2015) in mind

And high-value-added services through Utilizing Synergies with Nichii's Core Businesses



Consolidated Net Sales and Operating Income by Segment

(Unit: million yen)

Net sales	FY2013 2Q	FY20142Q (Result)	Year on Year %
Medical Support	51,869	52,770	1.7%
Long-term Care	68,112	71,456	4.9%
Health Care	1,962	1,776	4 9.5%
Long-term Care +Health Care	70,075	73,232	4.5%
Education	10,152	9,873	2 .8%
Other	863	651	2 4.6%
Eliminations/Corporate	▲829	▲ 478	
Total	132,132	136,049	3.0%

(Unit: million yen)

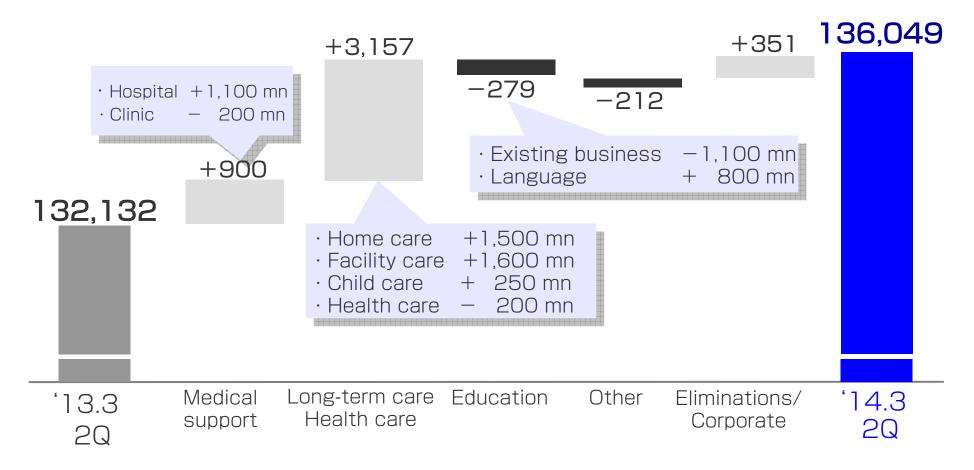
Operating income	FY2013 2Q FY2014 2Q Ye		Year on Year %
Medical Support	4,100	3,900	▲ 4.9%
Long-term Care	5,314	6,555	23.4%
Health Care	273	49	▲82.0%
Long-term Care +Health Care	5,587	6,604	18.2%
Education	▲ 1,978	▲3,208	_
Other	26	▲30	_
Eliminations/Corporate	▲3,831	▲ 4,036	_
Total	3,903	3,229	▲ 17.3%



An increase in sales, owing to contribution at long term care and medical support

Increase in sales of 3,917 million yen

(unit: million yen)



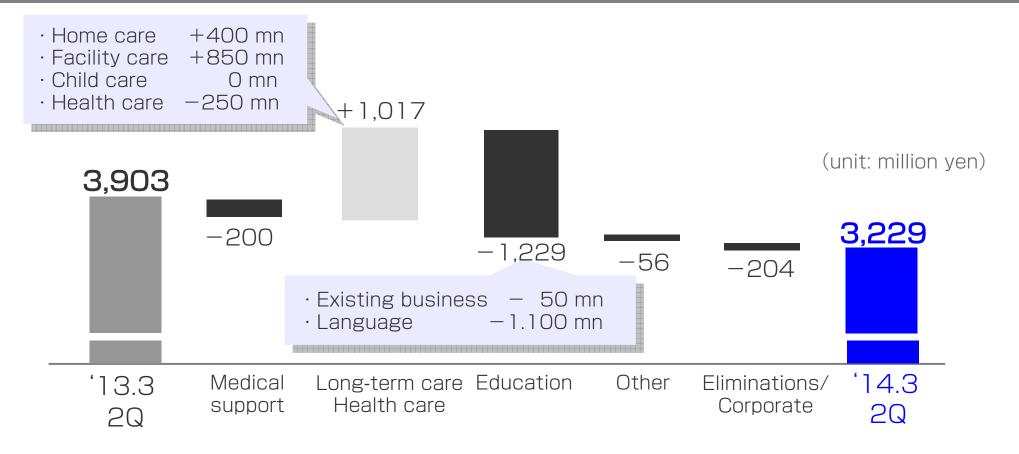


Increases/Decreases in Operating income (Year on Year)

Long term care are contribute.

Declined from a year ago, mainly due to strategic investments of language education, and the impact of the changeover from Home Helper Course to a Basic Training Course for Care Workers

Decrease in profit of 674 million yen



-200

Major Factors for Changes to 1H Operating income forecast

Micaloal Support	
· Long-term care and Health care	+1.200
Home care	+750
Facility care	+500
Child care	-50
· Education	-1,300
COCO juku	-950
Existing Course	-450
GABA	+100
·Other	-50
· Eliminations/ Corporate	-50

(unit: million yen)

· Long term care

Thanks to the increase in the number of users both home care and facilities, operational efficiency at facilities improved

· Education

Delay in COCO juku and existing course plan to student.

Total

Medical support

Segments Highlights for the 1H of the FY2014

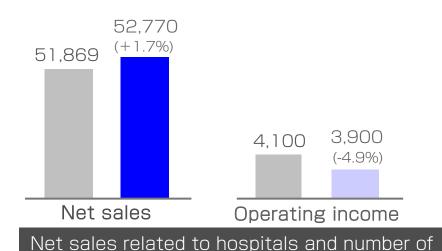


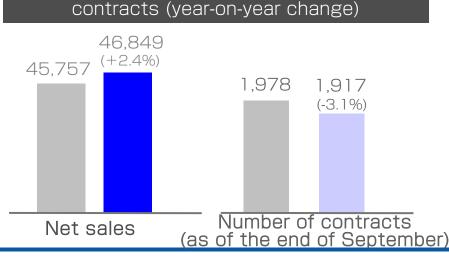
Segment Highlights for the 1H of the FY2014 (Medical Support)

Consolidated net sales and operating income (year-on-year change)

Net sales: $$\pm 52,770$ million $(\pm 1.7\%)$

Operating income: ¥3,900million (▲4.9%)





POINT

Solid performance in the hospital business owing to the focus on the acquisition of new contracts and the expansion of the scope of work

Growth rate for net sales of the hospital business

+2.4%

- The growth rate of net sales is increasing, driven by the performance of the hospital business.
- · Earnings fell due to temporary preliminary expenses associated with the launch of services at newly acquired hospitals.

TOPICS

- Expanding management support services
 - Developed medical concierge service
 - Simultaneous started training courses for medical concierge (education segment)
- Started a clinic business in Singapore with the opening of the Nichii International Clinic

Acquiring knowledge in

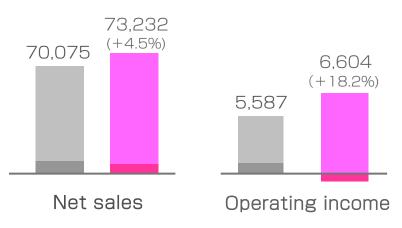
 medical service management and international medical service cooperation.

Segment Highlights for the 1H of the FY2014 (Long-term Care and Health Care)

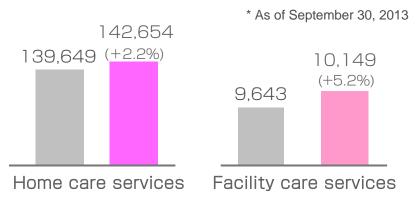
Consolidated net sales and operating income (year-on-year change) Long-term Care + Health Care

Net sales: $$\pm73,232$ million ($\pm4.5\%$)

Operating income: ¥ 6,604million (+18.2%)



Number of users of home care and facility care services (year-on-year change)



POINT

Record-breaking profit owing to an increase in the number of users and higher facility efficiency

Operating margin

9.0%

Long-term care and health care

- Developing comprehensive services
- · Pursued efficient facility
- Earnings contribution from Nichii care palace

TOPICS

- Developed services tailored to local needs
 - Over 1,000 home-visit care service offices
 * 1006 home-visit care service offices as of September 30, 2013
 - · Expanded home nursing care

and dementia care.

- Developed and offered private brand products and promoted sales of general housekeeping services, etc
- Preparation for full-fledged business development in China



Segment Highlights for the 1H of the FY2014 (Long-term Care)

Establishment of facilities

	End of September 2012	End of September 2013	End of March 2014
Care plan	749	788(+39)	788+α
Home-visit care	977	1,006(+29)	1,052
Day care	337	360 (+23)	383
Home nursing care	47	65(+18)	100
Hohoemi	243	253(+10)	262
Kirameki	49	51(+2)	58
Nichii Home	50	52(+2)	55

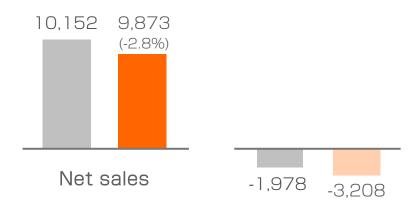


Segment Highlights for the 1H of the FY2014 (Education)

Consolidated net sales and operating income (year-on-year change)

Net sales : ¥9,873million (▲2.8%)

Operating income: -\(\frac{4}{3}\),208million (-)



Operating income

Net sales by business (year-on-year change)



POINT

Continued long-term strategic investment in the language business Reviewed qualifications for nursing care workers

COCO Juku junior classrooms

113 in Japan

- · Franchise
- · With existing schools

- · Developing COCO juku junior
- · Thorough quality control
- · Strengthen corporate marketing
- Steady increase in students of GABA
- Lower assumptions for training courses for entry-level nursing care qualifications

TOPICS

- Launched the new COCO Juku junior brand
- New York University School of Continuing and Professional Studies American Language Institute (ALI) Tokyo Center opened on September 26
- Offering of courses in accordance with the review of the health care workers' qualification system



		FY2013 2Q	FY2014 2Q	Year on Year
Nichii	Net sales	5,261	4,181	-20.5%
(existing brands)	Operating income	(478)	(540)	_
	Net sales	48	404	_
COCOJuku	Operating income	(2,153)	(3,465)	_
\cap \wedge \cap \wedge	Net sales	4,650	5,050	8.6%
GABA	Operating income	537	752	40.1%

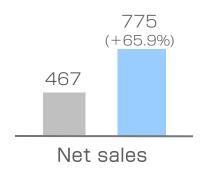
^{* 1:} Operating income figures indicate post-goodwill figures

Child care business for the 1H of the FY2014

Consolidated net sales and operating income (year-on-year change)

Net sales : ¥775million (+65.9%)

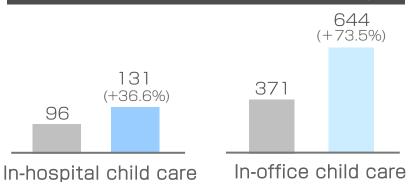
Operating income: -¥270million (-)





Operation income

Net sales by business (year-on-year change)



POINT

Expanding the size and scope of operations through the proactive development of the child care business Promotion of high-value-added services

> Active offering of child care services Increase of 23 centers year on year

Managed child care services

77 centers in total

- Certified child care centers:
- Directly managed child care centers: 1
- In-hospital and in-office child care centers:
- Child care support, etc.: 6
- Dispatch of child care specialists: 8

TOPICS

- High-value-added services through collaboration with our business
- Offering English conversation lessons
- . Holding forums to allow communication among nursing home residents

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Earnings Forecasts



(Unit: million yen)

	FY2013	FY2014					
	FY2013	FY2014 (Initial Forecast)	FY2014 (Revised Forecast)	Amount Change (to initical forecast)	change(%) (to initial forecast)		
Net sales	267,191	277,600	273,200	4 ,400	▲ 1.6%		
Operating income	8,741	9,000	6,600	▲ 2,400	▲ 26.7%		
%	3.3%	3.2%	2.4%	-	_		
Ordinary income	8,326	8,000	5,000	▲ 3,000	▲37.5%		
%	3.1%	2.9%	1.8%	_			
Net income	4,383	4,500	2,800	▲ 1,700	▲ 37.8%		
%	1.6%	1.6%	1.0%	_			

FY2014 Financial Results Forecast

(Unit: million yen)

Net Sales	FY2013 Result	FY2014 initial forecast	FY2014 Revised forecast
Medical Support	104,110	104,900	105,800
Long-term Care	137,586	143,500	144,200
Health Care	3,725	5,500	3,800
Long-term Care + Health Care	141,311	149,000	148,000
Education	21,727	23,300	19,200
Other	1,684	1,600	1,300
Eliminations/ Corporate	▲ 1,642	▲ 1,200	1 ,100
Total	267,191	277,600	273,200

Operating income	FY2013 Result	FY2014 initial forecast	FY2014 Revised forecast
Medical Support	8,301	8,500	7,900
Long-term Care	10,890	11,300	13,400
Health Care	292	200	0
Long term Care +Health Care	11,183	11,500	13,400
Education	▲3,338	▲3,300	▲ 6,900
Other	128	100	100
Eliminations/ Corporate	▲ 7,534	▲ 7,800	▲ 7,900
Total	8,741	9,000	6,600



Factors of Revisions to FY2014 Financial Results Forecast (Net Sales)

· Medical support Business	+900
Hospital	+800
Clinic etc.	+100
· Long-term care and Health care Business	-1,000
Home care	+300
Facility care	+200
Child care	+200
Health care	-1,700
· Education Business	-4,100
COCO Juku	-1,050
Existing	-3.050
Other	±0
· Other Business	-300
· Eliminations/ Corporate	+100
Total	-4,400

(unit: million yen)

- Medical support
 Expect to an increase in sales.
 Acquisition of new contracts at large hospitals
- Long-term care
 Steady increases in users of home-care and facility-care services
- Health care
 A slower-than-planned pace of home helper dispatching
- Education
 Lower assumptions for training courses for student numbers at coco juku and training courses for entry-level nursing care qualifications



Factors of Revisions to FY2014 Financial Results Forecast (Operating Income)

(unit: million yen)

•	Medical	support	Business	-600
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 Long-term care and Health care Business 	+1,900	
Home care	+1,600	
Facility care	+600	
Child care	-100	
Health care	-200	
· Education Business	-3,600	
COCO Juku	-2,150	
Existing	-1,550	
Other	+100	
· Other Business	±O	
· Eliminations/ Corporate	-100	
Total	-2,400	

· Long-term care

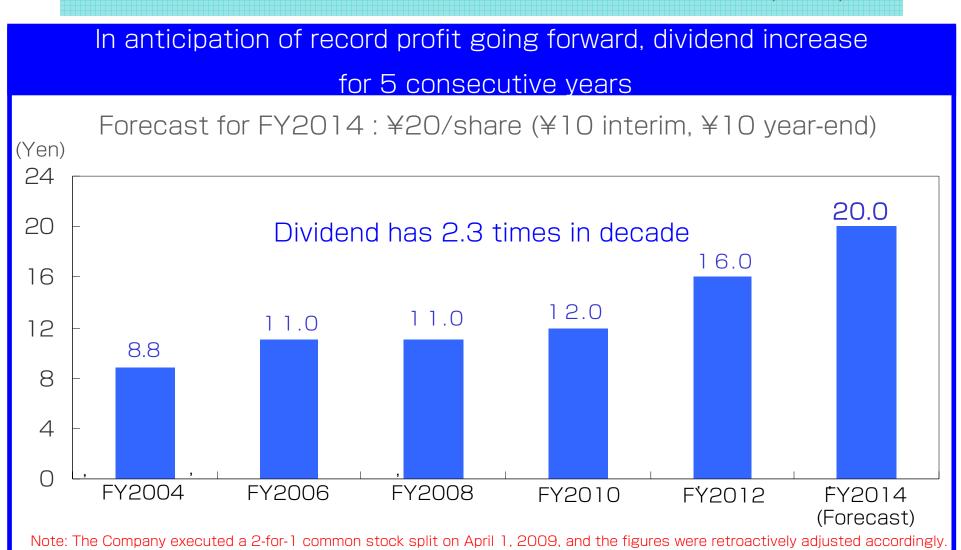
Higher facility usage rate by the increase in the number of home care and facility care service users

Education

Continuous implementation of strategic investment to COCO juku junior.

A slower-than-planned pace of enrollments of COCO juku and existing courses.

"Returns" Stable and continuous returns is our basic principle



Early achieving stable earnings growth over the long term by leverage of strategic investment



Target management indicators

Double-digit year-on-year sales growth

an operating margin of 7% or more

an ROE of 15% or more

All the profit targets and other forecasts, including the number of contracts, number of users, and goals contained in this document, are based on the current information available to the Nichii Group. Such information is subject to the influence of factors such as economic circumstances, relaxation of regulations and employment conditions. Please understand that actual business performance and other achievements, such as the number of contracts and number of users, may be substantially different from the forecasts.

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