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NICHIIGAKKAN CO., LTD.

# Financial Results Briefing Document

for the Fiscal Year Ended March 31, 2017

May 17, 2017



# Overview of Financial Results for Fiscal Year Ended March 31, 2017

# **Financial Results Highlights**

Net sales hit a record high and profitability rose due to the improvement of business efficiency (operating income up 44,900 million, ordinary income up 45,000 million, net income up 417,300 million).

	FY2016.3	FY2017.3		
	Amount	Amount	Amount	yoy (%)
Net Sales	273,583	282,000	276,659	1.1%
Operating Income	▲ 785	4,800	4,206	
%	▲ 0.3%	1.7%	1.5%	-
Ordinary Income	▲ 3,629	1,300	1,429	-
%	<b>▲</b> 1.3%	0.5%	0.5%	-
Net income attributable to owners of parent	▲ 15,995	500	1,403	-
%	▲ 5.8%	0.2%	0.5%	-

(Unit:million yen)

% For the forecast, using the announcement numerical Value November 9, 2017

# Highlights of Financial Results for the Fiscal Year Ended March 31, 2017

As a result of efforts to strengthen area management and increase productivity, results got on track to recovery.

#### Net sales hit a record high for the 9th consecutive fiscal year.

- Increase in sales of the long-term care business -> up 0.6%; first sales increase in two years
- Contribution of the China business -> up 25.1%; 17 consolidated companies and 6 consolidated school

corporations

- Increase in sales of the child care business -> up 73.3%





#### Operating income improved as a result of executing the strategies prioritizing income.

- Improved income led by the long-term care business -> up 62.3%
- Contribution of the medical support business -> up 4.1%; first income increase in two years
- Reduction of deficits of the education business -> improvement of 1,030 million yen

(COCO Juku schools: improvement of 1,733 million yen)



- Improvement of operating income on a quarterly basis -> overcoming the trend of income decline during the winter, operating income recovered to the

2-billionyen range for the fourth quarter, which is the level of record high income (since the fiscal

year ended March 31, 2004)

## **Transition of Consolidated Operating Income Ratios**

The operating income ratio bottomed out and showed a return to growth due to the promotion of profit-oriented strategies.



#### **Consolidated Net Sales and Operating Income by Segment**

The long-term care business drove improvements in profitability companywide. Operating income increased in all domestic businesses.

		(Uni	t:million yen)
Net Sales	FY2016.3	FY2017.3	уоу (%)
Medical Support	108,787	108,325	▲ 0.4%
Long-term care	143,040	143,858	0.6%
Health Care	4,062	3,861	▲ 4.9%
Education	13,003	12,771	▲ 1.8%
Child Care	3,433	5,949	73.3%
China Business	1,604	2,007	25.1%
Other	943	1,303	38.1%
Elimination	▲ 1,291	▲ 1,417	_
Total	273,583	276,659	1.1%

	(Unit:million yen)		
Operating income	FY2016.3	FY2017.3	yoy (%)
Medical Support	7,691	8,012	4.2%
Long-term Care	6,809	11,048	62.3%
Health Care	568	643	13.2%
Education	▲ 5,677	▲ 4,647	-
Child Care	▲ 883	▲ 781	-
China Business	▲ 1,033	▲ 1,416	
Other	274	285	4.0%
Elimination	▲ 8,533	▲ 8,937	-
Total	▲ 785	4,206	-

# Major Change in Net Sales

(Unit : million yen)



# Major Changes in Operating Income



#### **Changes in Cash flow**

Free cash flow improved significantly due to an increase in profit and the completion of the current round of investments.

(Unit : million yen)

	End of March 2016	End of March 2017	Difference
Cash flows from Operating activities	2,546	9,379	6,832
Cash flows from Investing activities	▲ 6,250	▲ 3,567	2,682
Free cash flow	▲ 3,703	5,811	9,514
Cash flows from Financial activities	5,381	▲ 4,246	▲ 9,628
Cash and cash equivalents at end of year	14,373	16,189	1,816

# **Consolidated of Cash flows**

Cash flows from operating activities and free cash flow recovered simultaneously to levels exceeding their averages over the past 10 years.



# FY2018.3 Earnings Forecast

# FY2018.3 Earnings Forecast

(Unit : million yen)

	FY2017.3	FY2018.3	
	Amount	Amount	yoy (%)
Net Sales	276,659	300,000	8.4%
Operating income	4,206	9,300	121.1%
%	1.5%	3.1%	-
Ordinary income	1,429	6,000	319.9%
%	0.5%	2.0%	-
Net income attributable to owners of parent	1,403	3,000	113.8%
%	0.5%	1.0%	-
EPS (yen)	21.86	46.73	-
Cash Dividends per Share(yen)	22	22	-

## Points for the Fiscal Year Ending March 31, 2018

Aim to achieve further increases in both sales and income through the full-scale growth of the core businesses and increased volume in the strategic investment businesses.



To increase the ability to attain a plan through the formulation of a plan under the leadership of the frontline and the implementation of strategies.

## **Consolidated Net Sales and Operating Income by Segment**

Aim to achieve further increases in both sales and profit by improving the profitability of the mainstay businesses and the Education business.

		(Unit	:million yen)
Net Sales	FY2017.3	FY2018.3	yoy (%)
Medical Support	108,325	112,300	3.7%
Long-term care	144,416	154,100	6.7%
Health Care	2,926	4,600	57.2%
Education	12,771	15,000	17.5%
Child Care	5,949	9,300	56.3%
Therapy <sub>※</sub>	377	1,600	324.4%
China	2,007	3,100	54.5%
Other	1,303	1,600	22.8%
Elimination	▲ 1,417	▲ 1,600	-
Total	276,659	300,000	8.4%

%Therapy business separated from Healthcare segment and	
become independent as a Therapy business segment	

(Unit:million yen)		
FY2017.3	FY2018.3	yoy (%)
8,012	9,200	14.8%
11,183	12,800	14.5%
615	600	▲ 2.4%
▲ 4,647	▲ 2,900	-
▲ 781	▲ 600	-
▲107	0	-
▲ 1,416	▲ 1,100	-
285	200	▲ 29.8%
▲ 8,937	▲ 8,900	-
4,206	9,300	121.1%
	8,012 11,183 615 ▲ 4,647 ▲ 781 ▲ 107 ▲ 1,416 285 ▲ 8,937	FY2017.3       FY2018.3         8,012       9,200         11,183       12,800         615       600         ▲ 4,647       ▲ 2,900         ▲ 781       ▲ 600         ▲ 1,416       ▲ 1,100         285       200         ▲ 8,937       ▲ 8,900

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### FY2018.3 Earnings Forecast Major Changes in Operating Income

Year on year Increase in sales of 5,094 million yen

(Unit : million yen)



# Management Strategy

# **Brand Statements**

Brand Logo

# Nichii

#### **Our Principles**

# Integrity, Honor, Passion

#### **Our Philosophy**

We believe in serving society with integrity, acting with honor as we carry out our business's social mission, and striving with ardent passion towards a promising future. At Nichii, we are committed to helping people live healthy and vibrant lives.

## Formulation of the Vision Based on the Management Philosophy

To ensure mutual cooperation while pursuing the distinguishing features of each business and push forward with the formulation of the strategic triangle (medium-term management strategy) toward the solution of social issues and the realization of stable income expansion in the long term.



**Return of profits** 

#### [Significance of each business under the vision]

Medical Support		Medical support	Contribution to the stable management of medical institutions	
Utilization of human resources	Core businesses	Long-term care	Contribution to the establishment of regional comprehensive care	
m Child Care		Child care Contribution to the solution of the problem of children waiting lists for daycare		
		Cultivation of human resources	Contribution to the creation of employment in regional communities	
		Language education	Contribution to the education of global human resources	
zation	Strategic businesses	Health care	Contribution to the promotion of the dynamic engagement of women	
		Therapy Contribution to improving the quality of life of consumers		
	Globalization businesses	Contribution to the cultivation of foreign human resource Contribution to the spread of long-term care for self-rel Contribution to solving the problem of the declining birthrate and aging population abroad Contribution to the fulfillment of the needs for medical		
	China Australia			
esses wth)	Canada Singapore Philippines	treatment an and foreigner	d nursing care from foreign visitors to Japan is abroad	
<b>Future-oriented</b>	i imppines			

## **Progress Toward Realization of the Vision**

The steps toward the realization of stable income expansion over the long term have been steadily carried out.

Improvement of the business profit structure		Reduce risks from changes in the environment (systems) by improving the business structure balance.	
Crea	ation of robust corporate structure	Seek to share the vision with the employees and strengthen the business frontline by decisively implementing the reform of the management execution structure and other internal reform.	
2016	Introduction of executive officer system	<ul> <li>Rapid management: speed up management decision-making</li> <li>Strategy execution: strengthen business activity execution functions</li> <li>Plan attainment: clarify responsibility for execution</li> </ul>	
2017	Start of VIPRO activities Vision progress Project	By performing the VIPRO activities, the business frontlines, branches and head office develop and execute plans in an integrated way to realize the vision.	
Improve the earnings structure and create a robust corporate structure for returning profits to stakeholders through stable earnings expansion over the long term.			

#### Progress of the Medium-Term Management Strategy (Medical Support Business)

Increase profit through the rationalization of contracts and the improvement of operations.

#### Progress status of the Medium-Term Management Strategy

- Improvement of profitability through negotiations for the rationalization of contracts
   Operating margin: 7.4% (FY2018.3 forecast: 8.2%)
   ※ continuous implementation
- Recovery of the clinics business (initiatives underway)
   Promotion of new lectures to contribute to the acquisition of human resources

□ Provision of value-added services (initiatives underway)

□ Contribution to the improvement of productivity in medical institutions

#### Medical Support



## Prospects under the Medium-Term Management Strategy (Medical Support Business)

Increase the productivity of medical institutions with the addition of high added value to the services to realize stable income expansion.



#### Progress of the Medium-Term Management Strategy (Long-Term Care Business)

Return to growth through flexible responses to institutional changes, the securing of human resources, and the improvement of productivity.

# Progress status of the Medium-Term Management Strategy

- Increase in profit through the promotion of efficiency improvements
   Increase in profit in FY2017.3: 4,300 million yen
   Expected increase in profit in FY2018.3: 1,600 million yen
- ✓ Improvement of capacity utilization in facility care
- Establishment of business models in response to institutional trends
  - Measures for people who are moderately or severely handicapped, etc.
- $\hfill\square$  Securing of human resources
- Promotion of area strategies and stable management in facility care



#### Long-term care

[sales/operating income transition(consolidated)]

## Prospects under the Medium-term Management Strategy (Long-Term Care Business)

Stimulate expansion according to the development of the systems and needs of each area and increase the supply capability to establish a solid business foundation.

	FY2018.3	FY2019.3~FY2020.3	FY2021.3
	Establishment of a business mo	del in accordance with the development of the systems	
	- Strengthening of care of modera	te-to-severe cases - Revision to rewards for 2018	
Home-based care	- Optimization of staff allocation	- Regulator reform, deregulation, etc.	r de la companya de
	- Maximization of productivity		<u>v</u> .
		nan resources d retention of human resources)	ines
	- Improvement of the workplace en - Improvement of treatment	vironment - Support for career enhancement	s fo
		gn human resources hternship Program)	
	Promotion of st	rategies by area	at at
Institutional care	- Promotion of community-based d		<b>i</b>
	- Promotion of establishment of sm home-based nursing care bases	all-scale multifunctional	
	Stable operat	ion of facilities	
	- Pursuit of work efficiency	- Promotion of acquisition of additional benefits	

## Progress of the Medium-Term Management Strategy (Child Care Business)

Aim to operate day-care centers in all branches by facilitating the establishment of approved day-care centers and corporate-driven type day-care centers.

#### Progress status of the Medium-Term Management Strategy

Increase in sales through the promotion of the establishment of day-care centers Results in FY2017.3: 5,949 million yen (up 73.3% YoY)

 Number of day-care centers established March 31, 2017 (actual): 122 facilities nationwide (up 42 facilities from the same month in the previous year) March 31, 2018 (forecast): 198 facilities nationwide (up 76 facilities from the same month in the previous year)

- □ Achievement of profitable operation by raising the capacity utilization rate of day-care centers (initiatives underway)
- $\Box$  Sales of child care-related goods (initiatives underway)



## Prospects under the Medium-Term Management Strategy (Child Care Business)

Increase profitability by opening child care centers and expanding and improving peripheral services.

	FY2018.3	FY2019.3~FY2020.3	FY2021.3	
Authorized nurseries, etc. Child care centers led by companies Nurseries within offices	Promotion of regional strategies - Authorized nurseries, etc. Promotion of establishment o compar - Establishment in the areas of a (target: 100 Acquisition of business for - Active expansion of nurseries hospitals Pursu - Expansion and improvement and career system	ies Ill branches places) nurseries within offices within companies and it of service quality	Structure of the core	Establishment c
Other services	promotion campai	sh at COCO Juku schools and strengthening of gns for products relating to child care ons around Japan and sales of private brand sanitary and child care		
		- Development and sales of original educational toys	SS <	)

#### Progress of the Medium-Term Management Strategy (Health Care Business)

Promote the development of new businesses to capture the top position in the livelihood support industry.

#### Progress status of the Medium-Term Management Strategy

- ✓ Sales expansion in Nichii Life Results in FY2017.3: 1,292 million yen (up 12.3% YoY) Forecast for FY2018.3: 1,562 million yen (up 20.8% YoY)
- Promotion of the Sunny Maid Service(<sup>\*</sup>), a new service (preparations underway)
   Sales forecast for FY2018.3: 1,071 million yen
- Response to social needs such as deregulation and the promotion of active participation by women (initiatives underway)
- □ Enhancement of sales of goods

#### Health Care

[sales/operating income transition(consolidated)]



%Sunny Maid Service: Housekeeping services provided by foreigners in the National Strategic Special Zones

#### Prospects under the Medium-Term Management Strategy (Health Care Business)

Increase the supply capability and respond to diversified needs to cultivate new target customers.

	FY2018.3	FY2019.3~FY2020.3	FY2021.3
Nichii Life (housekeeping services)	Offering of services in accordance - Services, etc. in response to the act women in society		
Sunny Maid Service (housekeeping support by foreigners)	Promotion of housekeeping support by foreigners - Promotion of expansion in the strategic special zone	Creation of a dedicated base - Dedicated base for housekeeping service	
Sales of products	products	mmerce sites, etc.	

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# **Progress of the Medium-Term Management Strategy (Education Business)** Improve profitability by implementing effective promotions and enhancing school operation systems.

Progress status of the Medium-Term Management Strategy

Steady increase in profit \*Continuous implementation Increase in profit: 1,000 million yen (Forecast for FY2018.3: 1,700 million yen)

Introduction of original teaching materials (initiatives underway)

 Development of global human resources through the promotion of satellite classrooms (initiatives underway)
 Pursuit of the ease of attending, ease of learning, and familiarity

- Target for the establishment of new facilities in FY2018.3: 90 facilities
- □ Acquisition of new students through the strengthening of promotions and regional contacts (initiatives underway)

□ Making the most of improving business environments

#### Education

[sales/operating income transition(consolidated)]



#### **Prospects under the Medium-Term Management Strategy** (Education Business)

Secure profits by expanding channels and increasing cost efficiency.

	FY2018.3	FY2019.3~FY2020.3	FY2021.3
COCO Juku	Strengthening of	web marketing	
school	- Web advertisement	- Lessons online	6
	Strengthening of st	rategic dominance	St of
COCO Juku Junior school	- Satellite schools - FC schools	- Event promotion	
	Utilization of the	group's network	
GABA	Strengthening of	corporate sales	
	Review of mark	eting activities	>

# Progress of the Medium-Term Management Strategy(Therapy Business)

Revitalize the dog therapy and breeding business by launching a new grooming business.

#### Business outline

**Opening of the "A-LOVE" grooming salon under the concept of "health" for pets** 

High-grade grooming salon that supports pet health with a stress-free relaxed space and meticulous services beginning with the latest facilities installed in consideration of reducing the burden of dogs





#### ■ A-LOVE Oyamadai (1st store) opened on February 23, 2017

Store name	A-Love Oyamadai	Telephone	03-5758-1210
Address	Kamura Building 1F,5-6-7,Todoriki	Opening	10:00a.m8:00p.m.
	Setagaya-ku Tokyo	hours	(closed on Wednesdays)

Major services	Description	
Basic service	shampoo and cut(entire body clipping of claws cleaning of ears trimming of hair on the soles of the feet expressing of the anal glands)	
Individual services	removal of hairballs cutting of whiskers trimming of facial hair and various other service	
Beauty services	hair treatment herbal pack medhical shampoo and carious other services	
Hotel (accommodation)	short stay by the hour keeping for five hours accommodation by the day	



## Prospects under the Medium-Term Management Strategy (Therapy Business)

Secure profits by expanding channels and increasing cost efficiency

	FY2018.3		FY2019.3~FY2020.3	FY2021.3
	Promotion of opening	g of salons (A-LOVE)		
Grooming	- Grooming	- Boarding		
	- Sales of pet dogs	- Sales of pet products		
Dog therapy	Introduction of dog the facilities	erapy at nursing		
	- Adult day care service	- Fee-based nursing home		
Others	Promot	ion of breeding		
	Australia	an Labrador (※)		S S

\*The Australian Labrador is a rare breed of dog with the characteristics of low odor, low shedding and being allergyfriendly, which is expected to serve well as a therapy dog.

# **Start of China Business**

Finished creating basic model for business promotion environment and started long-term care services.

Now it is time for full-scale operation of the Nichii Model operation system.



#### Established in 2016

## [Nichii Operation System]

10	Cultivation of human resources	Provision of high-quality services	
Standardizatior	Staff Staff	<ul> <li>Acquire appointment customers</li> <li>↓ prepare service plan</li> <li>↓ Conclude contracts</li> <li>↓ Start services</li> </ul>	Customization
2			

%April 25, 2016: Start of long-term care services

Improvement of the 2017 scheme [New Nichii Operation System]

0	Cultivation of human resources	Facility care In-house care, etc.	0
Standardization	Management development : N1-N2 management development · Long-term care · Post-natal care · Housekeeping · Child care	<ul> <li>Facilities for dealing with dementia</li> <li>Day-care services</li> <li>Home-visit care</li> <li>Other services</li> </ul>	ustomization
	Match	hing	

 $\ensuremath{\ll}\xspace$  Care facilities will be opened in Beijing and Shanghai in 2017.

#### List of Cities Where Nichii's China Business is established



#### [List of business subsidiaries]

Name of company	Name of city
北京三傑聖一人力資源有限公司	Beijing
瀋陽日医助尓家庭服務有限公司	Shenyang
深セン市中家家庭服務有限公司	Shenzhen
済南仁徳家庭服務有限公司	Jinan
広州市正祥和家政服務有限公司	Guangzhou
常州金蓓蕾健康諮詢服務有限公司	Changzhou
深セン市中家星級家政服務有限公司	Shenzhen
深セン市中家華傭家政服務有限公司	Shenzhen
深セン市中家職業技能培訓学校	Shenzhen
杭州天使家政服務有限公司	Hangzhou
大連九鼎互聯科技発展有限公司	Dalian
武漢尓邦家政有限公司	Wuhan
広西康之橋護理服務有限公司	Nanning
南寧康之橋職業培訓学校	Nanning
欽州康之橋職業訓練学校	Qinzhou
柳州康之橋職業訓練学校	Liuzhou
安徽賽菲家庭服務管理有限公司	Hefei
合肥賽菲職業訓練学校	Hefei
日医(珠海)健康服務有限公司	Zuhai
日医(仏山)健康服務有限公司	Foshan
梅州市客家大嫂家政服務有限公司	Meizhou
梅州市華傭職業培訓学校	Meizhou
西安海鑫家政清潔工程有限公司	Xi'an

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